

Facts and figures – as at end April 2015

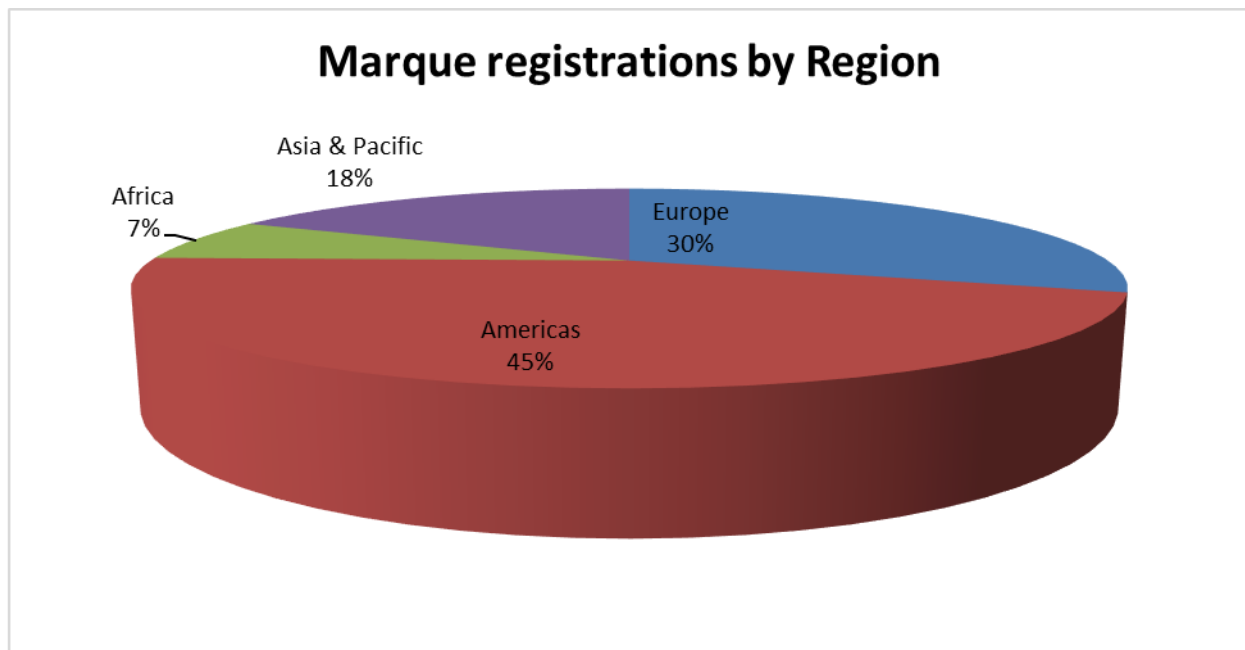
Our collective aim is for **the co-operative identity to become one of the best known ethical marques in the world by 2020** with users in 100 countries and 16,000 .coop domains in existence.



As at the end of April 2015:

- 8085 .coops registered in 95 countries.
- 1142 successful Marque applicants from 95 countries.
- With some overlap in both categories there are co-operatives with either a .coop domain and / or the Co-operative Marque in 104 countries

Almost half of the applications for the Marque come from the International Co-operative Alliance's Americas Region.



45% (511) of applicants for the Marque at www.identity.coop already had a .coop domain when they applied for the Marque.

As at 28 April 2015 applications we've received 1142 applications for the Co-operative Marque from 95 countries, 84% of applicants come from 20 countries, meaning that the remaining 16% of applications are from 75 countries:

Country	# successful Marque applications
United States	176
United Kingdom	169

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Canada	113
Korea, Republic of	88
Colombia	70
Spain	54
Argentina	35
Brazil	32
Nigeria	31
Mexico	28
Philippines	27
India	24
Belgium	20
Italy	18
Poland	17
France	14
South Africa	14
Australia	12
Costa Rica	9
Peru	9
Total	960

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